



# SPORT SHOWCASE



GET INSPIRED

GAME  
CHANGER

IF YOU ENJOY BEING  
OUTDOORS AND KEEPING  
FIT AND HEALTHY IS YOUR  
PASSION, THEN A CAREER IN  
THE SPORTS SECTOR COULD  
BE PERFECT FOR YOU.

We have access to great facilities including outdoor pitches and indoor gym, sports hall and studio spaces. We also have excellent Sports Education Programmes in collaboration with official college partners; Wasps Academy and Sky Blues in the Community.

DEVELOP SPECIALIST SKILLS





## QUICK STATS

### INFO ON STAFF:

**Curriculum Manager:** Kelly Ward

**Curriculum Lead:** Kerrie Slevin

**Head of Rugby and Academies and Sports Development Manager:** Pete Glackin

**Lecturers, Coaches and Assessors:**  
Charlotte Healey-Grimes, Christopher Phillips,  
Matthew Place and Daniel Wright.

Check out the full programme  
list on our website!  
[www.coventrycollege.ac.uk](http://www.coventrycollege.ac.uk)



WHETHER YOU HAVE THE SKILLS TO BECOME A PREMIER LEAGUE FOOTBALLER OR REPRESENT TEAM GB IN THE NEXT OLYMPIC GAMES, OR MAYBE YOU WISH TO BECOME A COACH, PERSONAL TRAINER OR SPORTS THERAPIST, OUR PROGRAMMES WILL GIVE YOU THE EXPERIENCE REQUIRED.

Learners who choose to study for qualifications in sport will gain experience in fitness testing, practical sport, anatomy and physiology, injury in sport, exercise and fitness instruction and planning and leading sports activities.



One of the key reasons I am studying a sports and coaching programme at Coventry College, is it allows me to combine my ambitions of becoming a full-time netballer whilst studying towards a qualification that will stand me in good stead for an alternative career.

Demi Ponticelli  
Level 3 Diploma in Sport & Coaching



INDUSTRY  
EXPERT  
STAFF



OUTSTANDING  
FACILITIES





## PARTNERSHIPS AND OPPORTUNITIES

We're one of only thirty UK colleges accredited as a TASS (Talented Athlete Scholarship Scheme) dual career centre, supporting elite athletes in their chosen sports with health and wellbeing, performance, nutrition, strength and conditioning.

- Female sports provision including recruitment in Rugby Union
- Official college partner of Wasps Academy
- Official college partner of Sky Blues in the Community Football Club
- Basketball provision including weekly training sessions and participation in friendly and tournament fixtures

## POSSIBLE CAREER OPTIONS

Sports careers provide the ideal route for those who enjoy being outdoors and keeping fit and healthy. You may want to be in the spotlight playing the sport you love professionally, or you may prefer to use your leadership skills to help develop sports in schools by becoming a PE teacher.

Fitness and leisure is big business at the minute and roles such as fitness instructors, personal trainers and coaching staff are in demand. Roles like sports psychologists are also available to look at performance from a different angle.

- Fitness Instructor
- Professional Athlete
- Sport and Leisure Assistant
- Sports Coach or Instructor
- Sports Scientist
- Physiotherapist
- Sport Teaching Professional
- Health Associate Professional
- Leisure & Sport Manager

## COMPETITION SUCCESS



## MENTORING BY INDUSTRY PROFESSIONALS

THERE ARE APPROXIMATELY  
**904 SPORT COACHES & INSTRUCTORS** EMPLOYED IN  
COVENTRY & SURROUNDING AREAS

THE AVERAGE SALARY  
FOR **SPORT COACHES & INSTRUCTORS** IS  
**£21,154 PER YEAR**





# Success Story

## CAREER SUCCESS

### Harry's Journey

#### Why did you decide to study at Coventry College?

Mainly for the Rugby Union Education Programme, but also to get relevant qualifications in sport.

#### What programme did you study, and what did you enjoy the most?

**Level 3 Extended Diploma in Sport.** I enjoyed the practical coaching side of the programme the most, developing my knowledge and experience in preparation for working in the industry.

#### How has your career developed since leaving Coventry College?

**I signed a senior academy playing contract at Birmingham Moseley Rugby**, who operate in National League 1 (Tier 3). I also work as a **community coach with Birmingham Moseley Rugby** and coach in all sorts of environments from school reception aged children up to 6<sup>th</sup> formers. This includes coaching on camps throughout the half terms and summer holiday periods.

#### What was the most important thing you learned at Coventry College that has helped you in your career?

Probably the coaching session planning and carrying the session out we had to do during the Level 3 Diploma in Sport as it relates to what I've been doing with the community coaching.



## HARRY BARNES

STUDIED: **LEVEL 3 DIPLOMA IN SPORTS & RUGBY UNION EDUCATION PROGRAMME**

NOW: **SEMI PROFESSIONAL RUGBY PLAYER & SCHOOLS COMMUNITY COACH**

Developing my knowledge and understanding of playing rugby union has also allowed me to develop as an aspirational player. I have significantly improved my strength and conditioning and improved my overall game while being at the College. The expertise in both the rugby union and academic study programme was great overall.

#### What advice would you give to those following in your footsteps at Coventry College?

Commit to everything you do there and give it your all, being at the College has created so many opportunities for me including travelling to Portugal and playing against rugby teams from all over the world. I would not have gained this experience if I hadn't attended Coventry College.

I enjoyed the practical coaching side of the programme the most, developing my knowledge and experience in preparation for working in the industry.

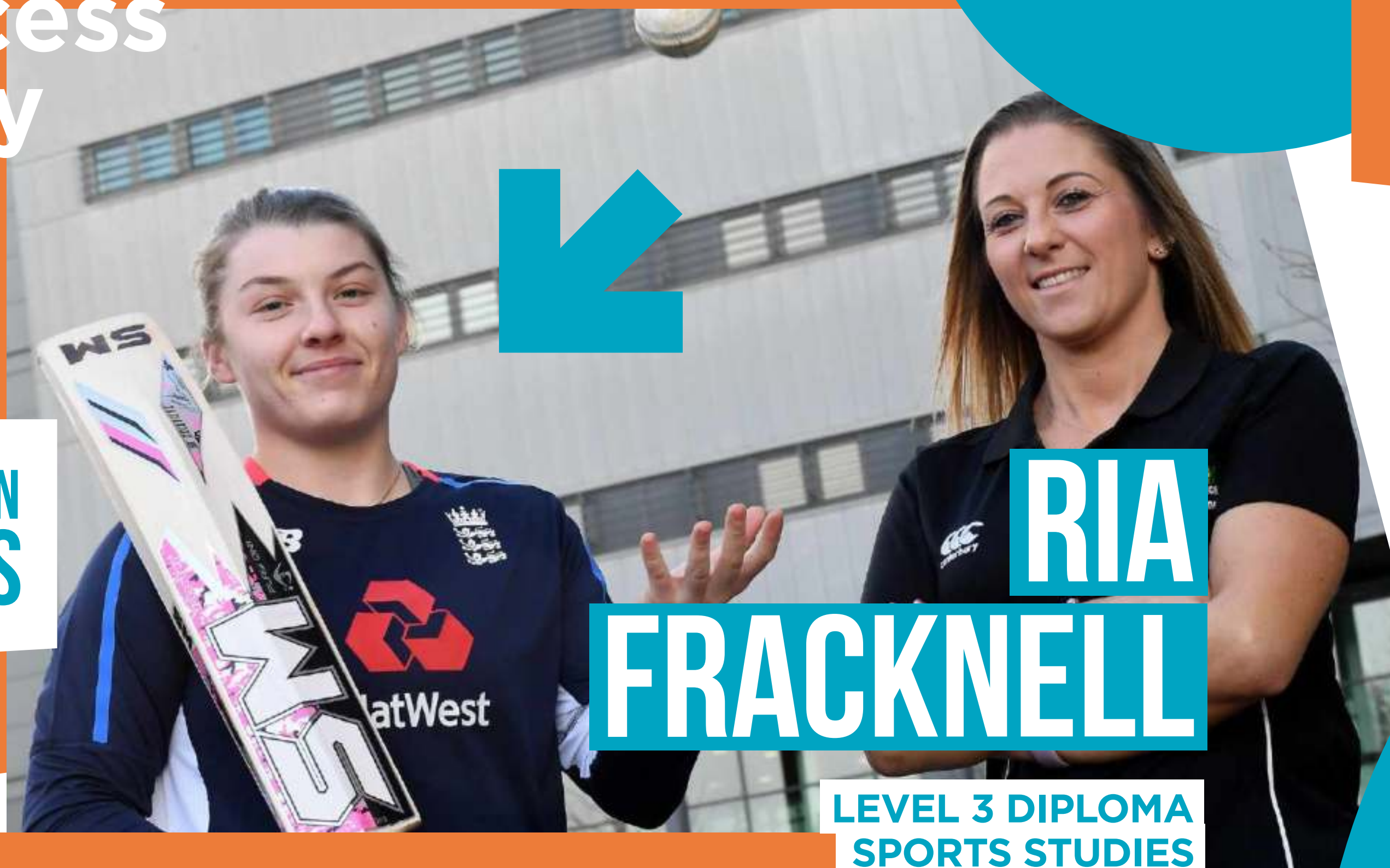
**DEVELOP PHYSICAL SKILLS**



# Success Story

DEVELOP  
TECHNICAL SKILLS

COMPETITION  
SUCCESS



RIA  
FRACKNELL

LEVEL 3 DIPLOMA  
SPORTS STUDIES

## Ria's Journey

**Ria is in her third year of a BTEC Level 3 Diploma in Sports Studies and is set to receive elite training after being called up to the England Women's Cricket training squad.**

Ria Frackrell is now learning alongside the best young female cricketers in the country. She impressed at last year's School Games, which brings young athletes from across the country together. She was spotted by scouts for the England Women's Cricket training squad based at Loughborough University.

Ria has her sights set on securing a professional contract this year and will receive elite level training twice a month through the academy to help her achieve this.

"It's an honour for me to get a call-up to the England Women's Cricket training squad, it gives me real confidence in my ability and I'm excited to learn more about the sport. My time at Coventry College has been very helpful for me in terms of opening up opportunities and in the support I receive from my tutors."

As she nears the end of her studies Ria will benefit from the College's Talented Athlete Scholarship Scheme accreditation, which helps future athletes in education to balance their sporting and academic careers without having to choose between the two, supporting over 600 pupils across the country.



My time at Coventry College has been very helpful for me in terms of opening up opportunities and the support I receive from my tutors is very helpful too.





# Success Story

EXCELLENT  
PROGRESSION  
OPPORTUNITIES

CAREER  
SUCCESS



**JACK  
RAMSAY**

STUDIED: **LEVEL 3  
DIPLOMA IN SPORTS**

PROGRESSION: **BA (HONS)  
SPORT & EXERCISE SCIENCE  
MASTERS IN STRENGTH  
& CONDITIONING  
COVENTRY UNIVERSITY**

NOW: **GYM OWNER  
RAMSAY FITNESS**

## Jack's Journey

### Why did you decide to study at Coventry College?

The programme curriculum offered a well-rounded education which effectively prepared me for university.

### What programme did you study, and what did you enjoy the most?

Level 3 Diploma in Sports - the variety of topics covered on the programme.

### How has your career developed since leaving Coventry College?

I completed a three year sports and exercise science degree at Coventry University. I took a gap year during the three years to work with Coventry City Football Club as a first team and academy sports scientist and strength and conditioning coach. I then completed a Masters in Strength & Conditioning at a Coventry University. I then worked full time with Wasps Rugby Club for a year, before eventually deciding to open up my own gym in Nuneaton.

### What was the most important thing you learned at Coventry College that has helped you in your career?

The necessary coaching skills required to work in an elite sports environment. The underpinning knowledge necessary to plan, prepare and deliver quality coaching sessions.

### What advice would you give to those following in your footsteps at Coventry College?

Be proactive and look for any opportunity to increase your knowledge, experience and connections. Try and remember and greet people by their first names to create a lasting impression. It goes a long way! Keep your options open and don't just have 'tunnel vision' for one career path. Don't be afraid to take a leap of faith in a business idea - just make sure you put in all the necessary ground work first. Introduce yourself to people you admire and pick their brains regarding how they managed to get to where they are! Learn from the best.

The programme curriculum offered a well-rounded education which effectively prepared me for university.



# Success Story

## DEMI PONTICELLI

STUDYING: **LEVEL 3  
SPORT & COACHING**

COMPETITION  
SUCCESS

DEVELOP  
PHYSICAL SKILLS

### Demi's Journey

**Demi is studying a Level 3 Diploma in Sports and Coaching and has been selected ahead of around 50 other trialists to represent the Association of Colleges (AoC) National Netball squad.**

**Demi plays for Wasps Netball's Under-19s first team and Henley Netball Club in the wing defence position, after spending three years representing Warwickshire at county level.**

"I only got into netball because one of my best friends was really into it, but as soon as I picked up the ball I was hooked and decided to join Ambleside Netball Club.

I knew I always wanted a career in the sport field and have considered becoming a PE teacher, but my ultimate dream is to follow in my brother's footsteps and become a professional sports person.

That's one of the key reasons I am studying a sports and coaching programme at Coventry College, as it allows me to combine my ambitions of becoming a full-time netballer whilst studying towards a qualification that will stand me in good stead for an alternative career.

I've joined up with the national team on a few occasions and played as a centre, and the standard is unbelievable, so spending time with them will only help to improve my own game.

The support I have had from Coventry College has been great both financially and academically – and I'm excited about what the future holds."

Demi is combining her netball and studies as part of the Talented Athlete Scholarship Scheme (TASS).



The support I have had from Coventry College has been great both financially and academically – and I'm excited about what the future holds.



# A UNIQUE OPPORTUNITY TO STUDY WHILST DEVELOPING SPORTING SKILLS

**Coventry College's Academy of Sport offers learners a unique opportunity to study whilst developing their sporting skills. It's not about choosing between studying and sport, at Coventry College you can do both!**



**ACADEMY OF SPORT**  
at **Coventry College**

## WHAT IS THE ACADEMY OF SPORT?

Our Academies offer learners the opportunity to enrol onto a subject of their choice, whilst also training and playing their preferred sport regularly. Our academies are designed to continually develop learners within their respective sports, stretch and challenge within a professional environment with a clear focus on training, analysis, performance and competitive matches. ///

**The Academy provides academic study programmes in a wide range of sporting activities**



# ACADEMIES AT COVENTRY COLLEGE



Established in 2006, our **Academy of Rugby** is the longest running of our academies. We're the official college partner of Wasps Academy and we offer several rugby education programme scholarships. ///



The **Academy of Football** has been running since 2010 and is an official partner of Sky Blues in the Community. ///



The newest of our three academies, the **Academy of Basketball** was launched in 2019 after the Coventry Colts team had a successful few years playing regularly in competitive leagues. They are currently playing the AoC Sport competitive leagues at u19s level. ///



THE ACADEMY  
OF RUGBY  
ALSO RUNS  
A FEMALE ONLY  
PROGRAMME





SPORT HAS  
THE POWER TO  
CHANGE THE  
WORLD. IT HAS  
THE POWER TO  
INSPIRE. IT HAS  
THE POWER TO  
UNITE PEOPLE  
IN A WAY THAT  
LITTLE ELSE DOES.

NELSON MANDELA

## HOW DOES IT WORK?

In order to gain a place on an **Academy of Sport** programme, you will have to shine at our trial days. **Rugby** and **football** trials are held regularly throughout the academic year to find new talent for the following academic year. If you get through the trials stage, you will be formally invited to apply for the **Academy of Sport**.

As well as studying sport, with a focus on your chosen area, you'll study an academic subject alongside playing and training. This means that you'll get the best of both worlds: by being able to play and develop at a competitive level, you'll improve your skills and get a taste of the professional life of a sportsperson. Continuing to study academically leaves you with more options once you complete your programme. ///

## OUR COACHES

Our **Academy of Sport** coaches are experts in their fields and come with a wealth of experience. From playing their sport professionally to currently coaching at a high level, there aren't many other people you'd want in strength and

conditioning, game analysis, fitness testing and physio support. Our UEFA A qualified football coaches and RFU Level 3 qualified rugby coaches ensure a professional approach to the sports academies. ///

Our top facilities and professional coaches create a winning formula.

## OUR FACILITIES

**Academy of Sport** learners have access to excellent facilities and the latest in sport and exercise equipment, ensuring you get the most out of training and fitness sessions. ///



# Success Story

## PROFESSIONAL SUCCESS

### Jamal's Journey

**Jamal is on the Rugby Education Programme – which partners with Wasps Academy. He's been invited to take part in the England 7s Academy Talent Identification Camp.**

**The 7s Academy has seen a number of players advance into the senior squad where they have featured regularly on the HSBC World Rugby Sevens Series.**

Jamal says, "This is a great opportunity for me to test myself alongside some of the best young players in the country and move a step closer towards becoming a professional rugby player."

The Rugby Education Programme has opened up so many doors for me, from training with the Wasps Junior Academy Squad, to taking part in international and 7s tournaments and working in a high-performance environment on a day to day basis.

This is another chance to develop my skills and I am proud to have the support of the college and academy behind me in doing this."

The England 7s Academy was established to develop players who aren't under professional Academy contracts to become either world class 7s players or to achieve XV's professional contracts.

The core England 7s Academy are professional players who train full-time at The Lensbury Club alongside the Senior England 7s squad and compete in both domestic and international tournaments throughout the year.

**DEVELOP  
PHYSICAL SKILLS**



# JAMAL GASK-CLARKE

**RUGBY ACADEMY  
EDUCATION PROGRAMME**



The Rugby Education Programme has opened up so many doors for me, from training with the Wasps Junior Academy Squad, to taking part in international and 7s tournaments and working in a high-performance environment on a day to day basis.





MATCH TRIAL  
SUCCESSSuccess  
Story

## Sam's Journey

**Sam studies BTEC Sport Level 3 Rugby Education Programme as part of the Coventry College Rugby Academy.**

Sam was selected to represent England Counties Under-18s in a test series against Ireland Clubs. He impressed coaches in a series of matches for Warwickshire Under-18s, earning himself the chance to represent a Midlands team in a series of trial matches against other regions in the country, where he landed rave reviews from England Counties coaches for his performances at outside-centre and full-back.

Sam puts his success down to his involvement in Coventry College's Rugby Academy – where he combines 12 hours of weekly study to become a personal trainer with up to 16 hours of rugby training, strength and conditioning, analysis and weekly matches for the College.

"A few days after I had a call from my Midlands coach telling me the news, one of the England Counties coaches called me to say how well I had done in both of my games.

My time at Coventry College has really stood me in good stead. In my first year I was put straight into the College's first team at full-back.

I now have more than 25 games under my belt having represented Coventry College in the AoC Sport Premier League, Rosslyn Park 7s and the Portugal International Youth Festival playing at a high level against players who are older than me, so it has helped me to mature as a player.

The education programme has really stretched and challenged me, working on all aspects of my game both academically and my sporting performance.

My ultimate goal is to become a professional rugby player, so this is a step in the right direction for me."

EXCELLENT  
PROGRESSION  
OPPORTUNITIESSAM  
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EDUCATION PROGRAMME

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**Please note:** the details in this magazine were correct at the time of publication. However, changes to provision and factual information may occur. We issue this information as a general guide and reserve the right to modify or alter without prior notice. Career/industry sector statistics are based on EMSI data 2019.

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