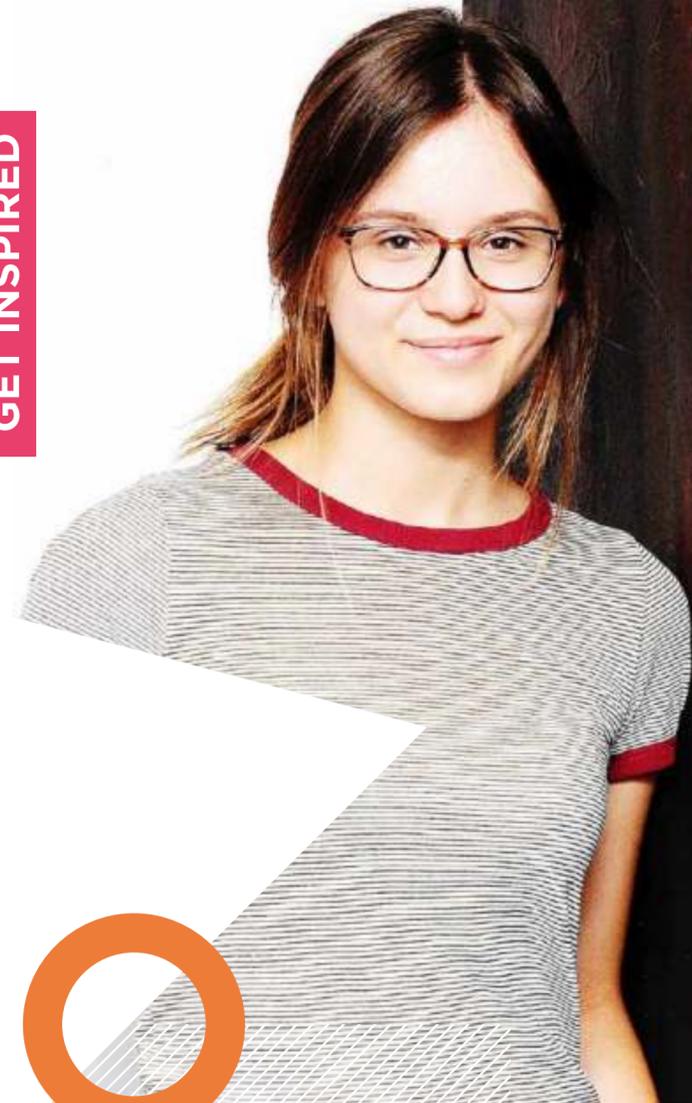




ART & DESIGN SHOWCASE



GET INSPIRED



IF YOU ENJOY BEING CREATIVE,
LIKE COMING UP WITH NEW IDEAS
AND WANT TO DEVELOP YOUR
ARTISTIC FLAIR, THEN A CAREER IN
ART & DESIGN COULD BE FOR YOU

DEVELOP TECHNICAL SKILLS

Join our thriving community
of artists and get inspired by
practical projects, tutorials and
workshops, and complete
your programme with a
unique portfolio.



QUICK STATS

POSSIBLE CAREER OPTIONS:

- Artist
- Product Designer
- Graphic and/or Digital Designer
- Arts Officer
- Museum or Gallery Manager
- Photographer
- Illustrator
- Architect

FACILITIES:

We have some of the best facilities for Art & Design in the West Midlands and our results reflect that.

Check out the full programme list on our website!
www.coventrycollege.ac.uk

DEVELOP YOUR
**CREATIVE
POTENTIAL**



YOU WILL GAIN THE CONFIDENCE AND SKILLS NECESSARY TO EXCEL IN A COMPETITIVE FIELD OF EMPLOYMENT AND PREPARE YOU FOR A SUCCESSFUL FUTURE.

Careers in the visual arts sector naturally allow for you to put your creative abilities and artistic flair to good use, day in, day out. Roles in this area could be in arts sector, design, fashion, sculpting, visual merchandising, illustration... the list is endless!

You may also be creative but not so hands on, which is great because you can still work in the creative industry in jobs like production management and overseeing exhibitions.

**OUTSTANDING
FACILITIES**

**IN THE CREATIVE INDUSTRIES,
YOU'LL BE ABLE TO PUT YOUR
CREATIVITY AND ARTISTIC FLAIR
TO GREAT USE EVERY DAY!**



During the first year we went to London for a week to go around and visit different galleries, and I felt like the entire class bonded.

Level 3 Art & Design learner



Live project Snapshot

WORK ON
LIVE PROJECT
BRIEFS

Art & Design learners used their talents to commemorate the First World War armistice centenary working on a live project brief.

BTEC Level 3 Art & Design learners designed greeting cards featuring poppy designs for Remembrance Sunday as part of their studies.

The unique designs portrayed on the cards were put together using a printing technique called the 'Relief Method' after learners were given a brief to create a range of designs relating to the **Royal British Legion Poppy Appeal**.

As part of their task, the team had to ensure their designs could be used for all occasions, while still using the poppy theme associated with Remembrance Sunday.

Laura Johnson, Programme Manager for Creative & Performing Arts, said: "We are very proud that our art and design learners have taken this project to heart and come up with some beautiful designs to commemorate the First World War centenary."

Simon Gee, Programme Organiser for Level 3 Art & Design, said:

"Even though the theme is related to the Poppy Appeal, they were asked to think of the design as an attractive greeting card for all occasions, such as birthdays, as the inside would be left blank and the information on the appeal will be on the back of the card.

We have put some of the cards up for sale and have had a positive response from learners and staff."

Coventry College's Art & Design programmes allow learners to study a range of materials, techniques and processes, and then develop their creative potential through a series of projects and live briefs.

CYNTHIA
OTIM

LEVEL 3 DIPLOMA
ART & DESIGN



This project in particular was an enjoyable one because we were able to use our creativity to pay respect to those who had lost their lives in the First World War.

I think everyone really stepped up and got a beautiful design together, we are all very proud of what we have achieved.

DEVELOP
CONFIDENCE

TRIPS AND EVENTS:

We take learners on an annual trip as part of their programme, to widen their experience. During the trips, they undertake various assignments exploring the culture, architecture and landscape of the destination. It's a great source of inspiration, plus a lot of fun! In recent years, destinations have included Budapest, Lisbon, Berlin, Barcelona and Prague.

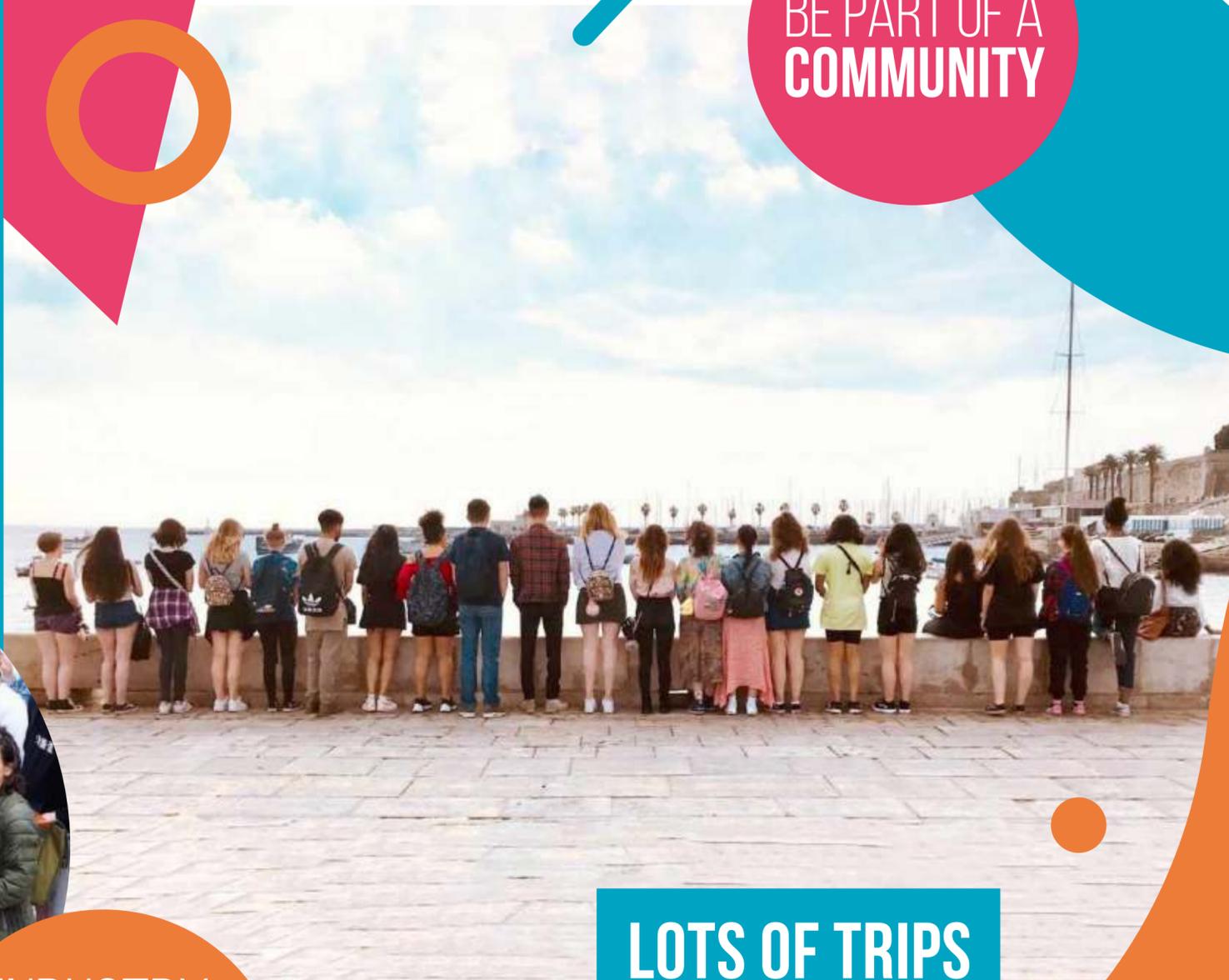
BE PART OF A
COMMUNITY



BUDAPEST

INDUSTRY
EXPERT
STAFF

LOTS OF TRIPS
TO BE A PART OF!



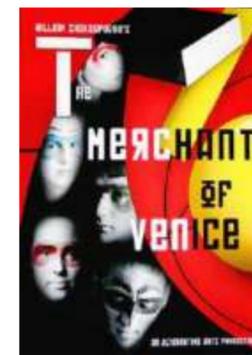
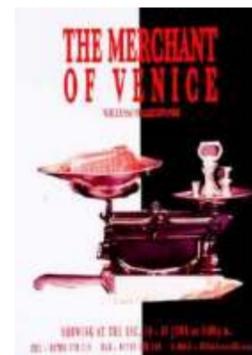
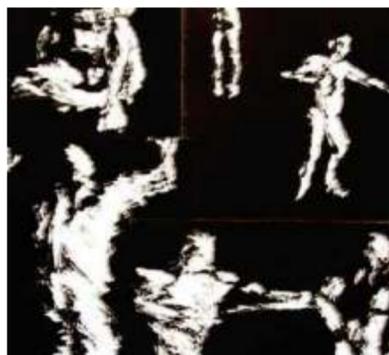
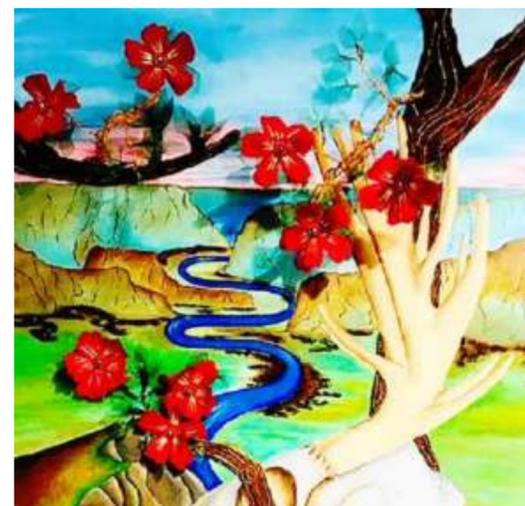
BERLIN



BARCELONA



LEARNER PROJECTS



Please note: the details in this magazine were correct at the time of publication. However, changes to provision and factual information may occur. We issue this information as a general guide and reserve the right to modify or alter without prior notice. Career/industry sector statistics are based on EMSI data 2019.

City Campus

50 Swanswell Street,
Coventry, CV1 5DG

www.coventrycollege.ac.uk

02476 791 100

hello@coventrycollege.ac.uk

