



FASHION SHOWCASE

GET INSPIRED

TREND
SETTER

DEVELOP TECHNICAL SKILLS

IF YOU'RE CREATIVE,
HAVE A FLAIR FOR STYLE,
A COMMERCIAL EYE, AND
LIKE A TECHNICAL CHALLENGE,
THEN A CAREER IN THE FASHION
INDUSTRY MIGHT BE FOR YOU

Join our thriving community
of fashion enthusiasts and get
inspired by practical projects, live
briefs, tutorials and workshops,
and complete your programme
with a unique portfolio.



QUICK STATS

POSSIBLE CAREER OPTIONS:

- Fashion Stylist
- Fashion Designer
- Visual Merchandiser
- Retail Buyer
- Interior Designer
- Costume Designer

INFO ON STAFF:

- Programme tutor Level 3 Fashion (year two): **Emma Townsend**
- Programme tutor Level 3 Fashion: **Justin Smith**
- Programme tutor Level 2 Fashion: **Charlotte Stacey**

FACILITIES:

- Industrial sewing machines
- Industrial over lockers
- Professional pattern cutting tables
- IT suite
- Fabric store

TRIPS:

- Learners can take part in trips to London for visual research and Birmingham for fabric sourcing.

Check out the full programme list on our website!
www.coventrycollege.ac.uk

OUTSTANDING
FACILITIES



I honestly enjoyed everything about being at the College, it was so creative and I was able to develop my own individual style during every project which I loved.

Lily Kennedy
Level 3 Fashion learner



THERE ARE APPROXIMATELY
636 PRODUCT, CLOTHING & RELATED DESIGNERS EMPLOYED IN COVENTRY & SURROUNDING AREAS

IF YOU'VE ALWAYS WANTED TO WORK IN THE DYNAMIC AND CREATIVE WORLD OF FASHION, AND YOU'VE GOT A FLAIR FOR STYLE AND AN EYE FOR COMMERCIAL SUCCESS, THEN OUR FASHION PROGRAMMES ARE PERFECT FOR YOU!

You'll develop technical and creative skills necessary to thrive in the ever-changing world of garment design and construction.

You'll also explore a range of techniques and processes, learning everything from print and digital design creation through to pattern cutting and lay planning.



THIS NUMBER IS EXPECTED
TO INCREASE BY 8.9%
OVER THE **NEXT FOUR YEARS**

Success Story

WORK ON
LIVE PROJECT
BRIEFS



DANIEL SIMEONOV

LEVEL 3 DIPLOMA
FASHION

Daniel's Journey

Originally from Bulgaria Daniel is a mature learner who moved to the UK to study fashion and has a real talent for design and garment construction.

Daniel always puts 100% effort into his work and is creative with his ideas and developments. He has the ability to adapt a 2D concept and make it into a 3D reality.

Daniel worked hard throughout the first year of his Level 3 Fashion programme, achieving Distinction grades for most of the units he has taken.

Daniel is not only studying fashion at Coventry college, he is also taking his GCSE English as he wants to improve upon his English skills to enhance his job prospects in the future. Originally an ESOL learner Daniel has come a long way in fulfilling his dream of working in the fashion industry.

Daniel hopes to go to university next year and has dreams of moving to London to be in the centre of the fashion capital, where he hopes to broaden his knowledge and understanding of Fashion.



A selection of Daniel's work was exhibited at the Fargo Exhibition in Coventry, based around the theme Augmented Reality.

Charlotte Stacey
Fashion lecturer



MENTORING
BY INDUSTRY
PROFESSIONALS



Success Story



LILY KENNEDY

STUDIED: **LEVEL 3 DIPLOMA IN FASHION**

NOW: **BA (HONS) IN FASHION DESIGN**
AT BIRMINGHAM CITY UNIVERSITY

Lily's Journey

Why did you decide to study at Coventry College?

I decided I wanted to do a fashion course at university but you need a portfolio of creative work, which my chosen A levels didn't include. Therefore I decided to switch to Coventry College, I was nervous as I didn't know anyone and I would be leaving my old friends at my sixth form, however college was probably the most fun 2 years ever.

What programme did you study, and what did you enjoy the most?

I studied the Level 3 Fashion Diploma for two years. I honestly enjoyed everything about being at college, it was so creative and I was able to develop my own individual style during every project, which I loved. I particularly enjoyed portfolio work, which included designing my garments, creating moodboards and research into designers and current trends.

How has your career developed since leaving Coventry College?

The College helped me choose which pathway would be best for me, which was a degree at Birmingham City University.

Other people on my programme went onto jobs and I also have friends who are on Fashion Styling and Fashion Business degree courses.

What was the most important thing you learned at Coventry College that has helped you in your career?

I have friends on my degree programme who had never pattern cut or used an industrial machine before, so I think college was like a mini university as it meant I was really well prepared. I also learnt how to be organised, which has really helped me out with the larger university workload.

What advice would you give to those following in your footsteps at Coventry College?

Get to know all your classmates as that's the way ideas flow for upcoming modules, everyone on the programme is there because they have the same interests, so it's a fab way to make forever friends! I've made friends for life from college! Also work hard, the feeling when you finish your module and your own garments is amazing, so be proud of your work, make the most of the skilled staff and use all the great facilities!

Success Story



NATASHA MCCARTHY

STUDIED: **LEVEL 3 DIPLOMA IN FASHION**

NOW: **BA (HONS) IN FASHION COMMUNICATION AND STYLING**
AT DEMONTFORD UNIVERSITY

Natasha's Journey

What programme did you study, and what did you enjoy the most?

After completing the Level 2 Art & Design programme I progressed to study the Level 3 Fashion Diploma for two years. I really enjoyed learning different textile applications to put on garments and the research about different fashion trends and designers. I learnt about so many different areas within the industry which helped me to choose styling and communication as my degree.

How has your career developed since leaving Coventry College?

Our tutors taught us not only practical garment making but the business and promotion side of the fashion industry. I started photographing my final collection and making trend boards during my time at college, which led to my decision in choosing a degree in styling and communication.

What was the most important thing you learned at Coventry College that has helped you in your career?

How to manage my workload and timetable as well as having a part time job, alongside my own independent research. Also being able to research my interests has helped me to gain my own image and style to express myself at university and then into my career.

What advice would you give to those following in your footsteps at Coventry College?

To be the best version of yourself and produce work at your strongest ability so that you can have great future opportunities and choices for university and job options!



I learnt about so many different areas within the industry which helped me to choose styling and communication as my degree.

FACILITIES

The College has excellent Fashion and Textile resources. With a full range of industrial sewing machines, button hole and cover stitch machines, as well as a full library of patterns and equipment, we have resources to match many university degrees.

Our past learners have said how much more confident they are when they start university, or enter employment, as they have experience with the machinery and pattern cutting techniques.

WORK EXPERIENCE

Learners have undertaken work experience at various businesses within the fashion industry including, Kashane Swaby, Midland Fashion Awards and TU Sainsbury's.

CAREERS & PROGRESSION

During your programme tutors will introduce you to a range of job opportunities and help with applications for university. 100% of learners who apply to university successfully gain a place. There are a wide range of different degrees on offer within fashion and other related subjects, some of our past students have gone onto study: fashion design, styling and communication, business, marketing, buying and product development.

LEARNER SUPPORT

Learners experience an environment that is supportive, exciting, and reflects today's fashion industry. We have tutors with experience in different areas of the fashion industry, and we make sure our projects reflect current trends to keep our learners informed and inspired. The tutors are approachable and ensure learners are able to talk to them about any concerns they might be facing, and help point them in the direction of the right support.



**EXCELLENT
PROGRESSION
OPPORTUNITIES**

Ms
Curvaceous
BELIEVE IN NO LIMITS *UK*

**WORK ON
LIVE PROJECT
BRIEFS**



MISS CURVACEOUS

The College worked in collaboration with Ms Curvaceous, where learners were set a project to design and make a garment for plus size women.

Learners were given a theme to work with and required to submit a project proposal, research, design ideas, patterns and make up a final garment.

The prize for the winning design was exhibited at Canary Wharf in London at the Miss Curvaceous fashion event.

**INDUSTRY
EXPERT
STAFF**

LEARNER PROJECTS



Please note: the details in this magazine were correct at the time of publication. However, changes to provision and factual information may occur. We issue this information as a general guide and reserve the right to modify or alter without prior notice. Career/industry sector statistics are based on EMSI data 2019.

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