



GRAPHIC DESIGN SHOWCASE



GET INSPIRED

IF YOU'RE CREATIVE AND INNOVATIVE, AND LOVE A TECHNICAL AND PRACTICAL PROBLEM SOLVING CHALLENGE, YOU MIGHT BE AT HOME IN THE GRAPHIC DESIGN INDUSTRY.

DEVELOP CONFIDENCE

Our Graphic Design faculty has developed dramatically in recent years and the subject is thriving...



QUICK STATS

POSSIBLE CAREER OPTIONS:

- Graphic Designer
- Illustrator
- Animator
- Art Director
- UX/UI Designer
- Digital Designer

INFO ON STAFF:

Jill Waterfield, Charlotte Gilbert, Richard Pearce, Simon Gee

FACILITIES:

- Two Graphic Design studios
- Suite of Apple Mac computers and printers
- Industry standard software, the Adobe Suite: Photoshop, Illustrator, InDesign
- Industry standard photography studios and darkroom facilities
- Fine Art studios
- Print-making facilities

Check out the full programme list on our website! www.coventrycollege.ac.uk

EXCELLENT PROGRESSION OPPORTUNITIES



GRAPHIC, WEB AND DIGITAL DESIGNERS ARE IN DEMAND, YOU CAN WORK IN-HOUSE, FOR AN AGENCY, FREELANCE OR THERE'S EVEN POTENTIAL TO START YOUR OWN BUSINESS!

Our Graphic Design programmes will provide you with the knowledge and understanding to progress to degree level study in visual arts and graphic design, or into employment in the growing UK creative industries.

THE AVERAGE SALARY FOR A GRAPHIC DESIGNER IN COVENTRY & SURROUNDING AREAS IS £22,913 PER YEAR

THE NUMBER OF GRAPHIC DESIGNER JOBS IS EXPECTED TO INCREASE BY 5.4% OVER THE NEXT FOUR YEARS



After my course at Coventry College I decided to get an apprenticeship with Coventry City Council. I've been lucky enough to brand the Godiva Festival for two years running, redesign all of the wedding stationary for the city's registrar office and so much more... My apprenticeship has even led me to full-time employment!



Paige Buckley,
Graphic Design learner
Progression: Apprenticeship and then full-time employment in the Graphic Design Department at Coventry City Council



OUTSTANDING FACILITIES



Success Story

CAREER FOCUSED



BARRINGTON SIMON

LEVEL 3 DIPLOMA GRAPHIC DESIGN

Barrington's Journey

Started in Further Education:

Studied Level 3 Extended Diploma in Graphic Design

Barrington Simon was a very successful, hardworking and talented student who studied the Level 3 BTEC Extended Diploma in Graphic Design and, after achieving a Degree at Coventry University, now enjoys working as a graphic designer at a very successful design company.

Barrington describes his journey:

"The graphic design course at Coventry College was the reason that I decided to follow a career in design. The course allowed me to explore a wide range of modules and push my creativity through experimental design projects. From this I gained valuable design knowledge and produced a successful portfolio which allowed me to study graphic design at Coventry University.

After achieving a first class degree with honours at university I was lucky enough to be spotted at my degree show by a successful local design agency and found immediate employment as a graphic designer. I now work with large clients up and down the UK producing commercial artwork from social media graphics to branding to print material such as leaflets and brochures.

Every day is different in the studio and I am always working on something new. Life as a working designer is fast paced, meaning you have to be constantly thinking of new ideas. But there is nothing better than working with a great team in an exciting work environment, collaborating your ideas together and seeing your work published in the real world."

Progression:

Degree in Graphic Design at Coventry University and then employment as a Graphic Designer at a Coventry agency.



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TRIPS AND EVENTS:

This year first year students visited the Botanical Gardens in Birmingham as part of their Induction program. They took photos and drew sketches which they later developed into illustrated typographic designs and seed packets, all of which were displayed in an exhibition at the College.

First and second year students also visited the 'House of Illustration' in London this term to see exciting exhibitions of graphic design work to inspire and help with their research and development of projects.

Last year students also enjoyed taking part in a residential visit to Lisbon, Portugal. They experienced the Portuguese culture and visited galleries including Casa Das Historias, the Museum of Art, Architecture and Technology, Museu Coleção Berardo, Museu Nacional de Arte Contemporânea - Museu do Chiado and the Gulbenkain Museum. Another previous exciting trip, visiting many galleries was to Florence, Italy.

DEVELOP
CONFIDENCE

VARIETY OF TRIPS
TO BE A PART OF!

FLORENCE, ITALY



LISBON, PORTUGAL



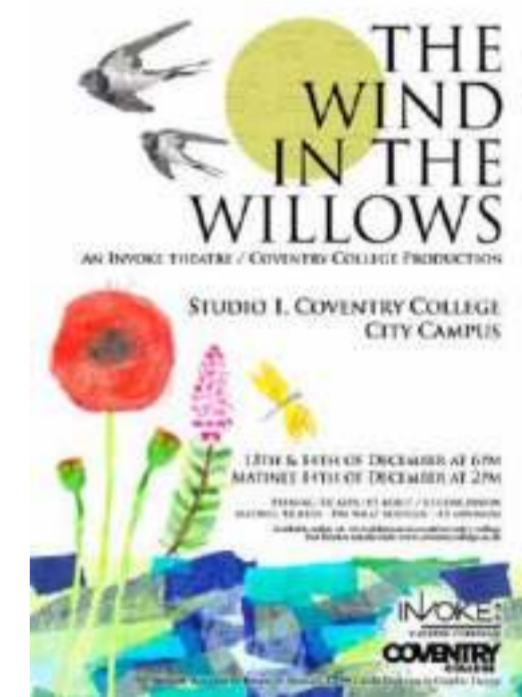
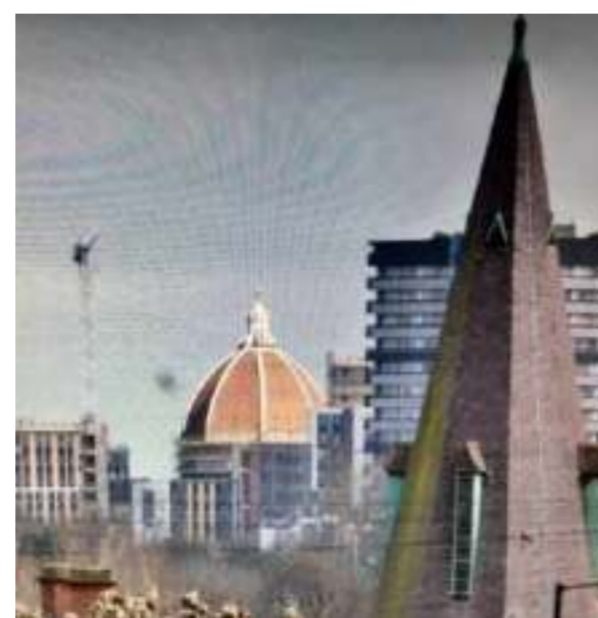
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READY TO
GET INSPIRED?

HOUSE OF ILLUSTRATION, LONDON



LEARNER DESIGN PROJECTS



Please note: the details in this magazine were correct at the time of publication. However, changes to provision and factual information may occur. We issue this information as a general guide and reserve the right to modify or alter without prior notice. Career/industry sector statistics are based on EMSI data 2019.

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