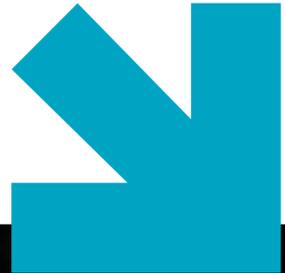




# MEDIA & INTERACTIVE MEDIA SHOWCASE





**IF YOU'RE CREATIVE AND LOVE STORYTELLING, LIKE PROBLEM SOLVING, AND HAVE A PASSION FOR MEDIA & DIGITAL, YOU MIGHT ENJOY A CAREER IN THE MEDIA INDUSTRY.**

GET INSPIRED



FEED YOUR PASSION



Utilise fully equipped TV studios and production and editing suites designed to give you the most realistic learning experience.



# QUICK STATS

### POSSIBLE CAREER OPTIONS:

- TV, Video and Audio Engineer
- Video Editor
- Film Producer
- Journalist
- Newspaper Editor
- Public Relations Professional

### INFO ON STAFF:

Iain Bruce, Mark Brown,  
Helen Bruce and Nathan Flannery

### FACILITIES:

- Multi-camera TV studio & gallery
- Foley studio & ADR booth
- 3 x Radio studios

Check out the full programme  
list on our website!  
[www.coventrycollege.ac.uk](http://www.coventrycollege.ac.uk)

# OUTSTANDING FACILITIES



# COMPETITION SUCCESS

A team of learners have propelled Coventry College into one of the top four Esports colleges in England, just six months after forming.

Six of the College's interactive media and games design learners are celebrating after making it to the semi-finals of the British Esports Association's Overwatch Tournament, which sees around 70 colleges competing against each other in a knock-out format.

# COVENTRY CROSSHAIRS, ESPORTS TEAM



MEDIA IS PART OF OUR EVERYDAY LIFE, OFFERING A WIDE RANGE OF CREATIVE JOBS IN PUBLISHING, FILM AND TV, ADVERTISING, MUSIC, JOURNALISM AND MANY MORE...

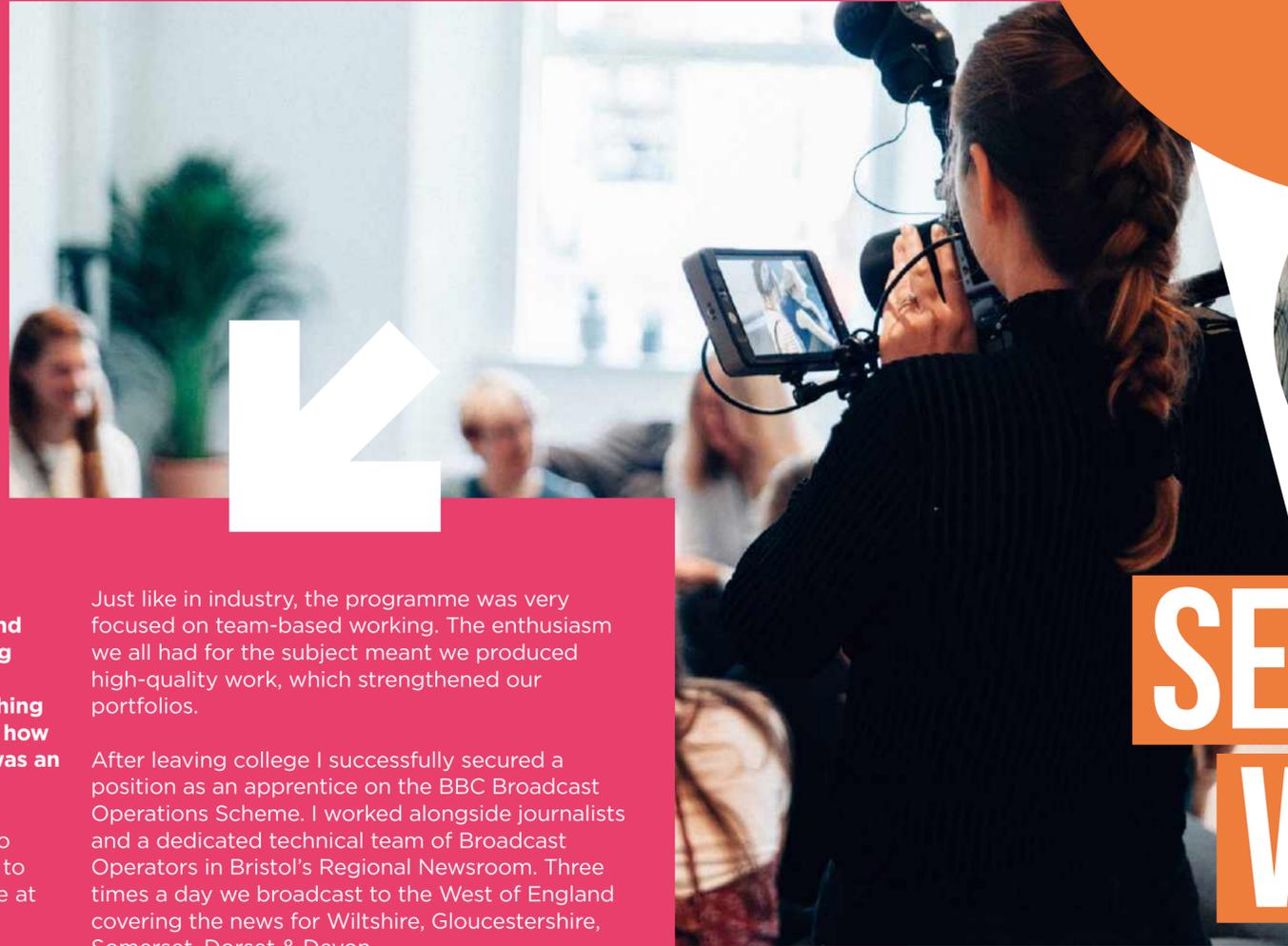
Gain knowledge from industry expert staff to develop the skills and knowledge needed to be successful within the media sector and build a portfolio of work that will make you stand out from the crowd.



# INDUSTRY EXPERT STAFF

FORWARD THINKING

# Success Story



# SERENA WHITE

## Serena's Journey

**For as long as I can remember I've been fascinated by visual medium, story-telling and optical technologies. However, after finishing school I was very uncertain as to whether a career within the media industry was something sensible to pursue, having repeatedly heard how uncertain the industry could be and that it was an "unrealistic field of work."**

Nevertheless, at the age of 19 I decided to go back to education after a break from school to pursue the TV & Film Production programme at Coventry College.

The programme provided me with the opportunity to learn and develop a multitude of new skills, whilst working in a highly professional environment, using industry standard equipment and software. We covered music video production, short film, editing, motion graphics, stop-motion, multi-camera productions, corporate videos and more. The College has its own television studio and gallery, which enabled us to develop technical skills in vision engineering, studio sound mixing, camera operations, vision mixing, directing, producing, and VT (video-tape) operations. It was both challenging and amazing fun!

The lecturers at the College were incredible. They treated learners as their equals and helped us to find and nurture our best qualities, whilst improving in the areas that needed development. They all had an understanding of how challenging the industry can be, and they never shied away from that; instead they prepared us for what was to come, all gained from their own knowledge and prior experiences.

Just like in industry, the programme was very focused on team-based working. The enthusiasm we all had for the subject meant we produced high-quality work, which strengthened our portfolios.

After leaving college I successfully secured a position as an apprentice on the BBC Broadcast Operations Scheme. I worked alongside journalists and a dedicated technical team of Broadcast Operators in Bristol's Regional Newsroom. Three times a day we broadcast to the West of England covering the news for Wiltshire, Gloucestershire, Somerset, Dorset & Devon.

At the end of my two year apprenticeship I secured a 6 month contract with BBC Bristol as a Technical Operator. Since then, I have progressed into the next step of my career as a "Senior Technical Operator", working in Nottingham's Newsroom for their regional News Programme - BBC East Midlands Today. I now work in the field as a Newsgathering Camerawoman and Editor, operating a portable single camera and editing news packages.

Coventry College helped sculpt my career into what it is today. I would never have dreamed to have been working for an organisation like the BBC, nor be at a "Senior" level at such a young age. Without the technical and personal skills I learnt during my time at the College, I don't believe I would be where I am today.

My advice to learners who want to pursue a career in the media industry is to keep working hard, and be proactive in pursuing your future.

**STUDIED: LEVEL 3 DIPLOMA IN FILM, TV & RADIO PRODUCTION**

**NOW: SENIOR TECHNICAL OPERATOR BBC NEWS IN THE EAST MIDLANDS**

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**CAREER FOCUSED**

**TRIPS AND EVENTS:**

**Free screening of BlackKkKlansman at the Odeon**  
Learners got the opportunity to watch Spike Lee's 2018 film BlackKkKlansman during an arranged visit with the Odeon.

**Media Production Show, London**

Learners visited the Media Production Show in London and were able to listen to talks and keynote speeches from a number of companies and producers, including:

- The creators of **Bohemian Rhapsody**
- The sound producer for **Rocketman**
- Audio Producers from **Pinewood Studios**
- The Head of **Film4**
- Editors Masterclasses from the Editors of **The Crown** and **Rocketman**
- Oscar Winning sound designer **Glenn Freemantle**
- Lighting Techniques Demonstrations from **White Light Smartstage** and **Johnathan Harrison**
- Warner Bros Colourist Peter Doyle from **Harry Potter, Fantastic Beasts**
- Celebrating **Women in Media**
- Drama Screenwriters Masterclass from the writers of **Doctor Who**



**MASTERCLASSES  
BY INDUSTRY  
PROFESSIONALS**



**EXCELLENT  
PROGRESSION  
OPPORTUNITIES**

**LOTS OF TRIPS  
TO BE A PART OF!**



**MEDIA PRODUCTION  
SHOW**



**THE  
MEDIA  
PRODUCTION  
SHOW**

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**Please note:** the details in this magazine were correct at the time of publication. However, changes to provision and factual information may occur. We issue this information as a general guide and reserve the right to modify or alter without prior notice. Career/industry sector statistics are based on EMSI data 2019.

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